

Canada History Fund Data Reporting Table

Only materials and/or activities funded during the reporting period should be included in this report. Fiscal year refers to Government of Canada fiscal year which runs April 1 to March 31.

Only materials and/or activities organized using CHF funds should be included in this report.

Your organization may only produce some of the elements included in the data reporting table (for example, learning activities or materials). If you do not produce either learning materials or activities simply leave that section blank.

Organization Name: Sikh Heritage Museum of Canada

Project Name: Becoming Canadians Eh! The Sikhs

Project Start and End Dates: April 1, 2018 - March 31, 2020

Reporting Period (Fiscal Year): April 1, 2019-March 31, 2020

Date Completed: November 30, 2020

LEARNING MATERIALS

Learning Material Developed or Enhanced	Brief Description	Release Date	Number of copies actually produced/ printed (if applicable)			Number of printed copies distributed to date			Number of visitors accessing materials online to date			Total number of educators or specialists who access materials
			English	French	Bilingual	English	French	Bilingual	English	French	Bilingual	
Booklet WTF - Citizensikh Stories	Book of facts on Canadian Sikhs and Sikh History	Apr-19			2500			2500				150
Poster	Families	Apr-19	5000			4800						2500
10 objects - 10 stories spanning over 100 years	Sikh History in Canada	Nov-19										45
Web Pioneer Voices	Interviews of Canadian Sikh Pioneers	30-Nov-20										
Web Sikhs in Canada Timeline - Bilingual	Timeline of Sikhs and Canada from 1809 to Present	30-Nov-20										
Web Canadian Sikh Heritage Trail - Bilingual	Over 90 sites across Canada with historical significance to Canadian Sikh History	30-Nov-20										
APP Heritage Trail/Timeline/Pioneer Voices	Canadian Sikh History	30-Nov-20										
0			5000	0	2500	4800	0	2500	0	0	0	2695

LEARNING ACTIVITIES

Name or type of learning activity (i.e. Conference/ Event /Workshop Title and Theme)	Date	Location	Total number of participants	Total number of educators or specialists who participate in activities
Sikh Heritage Month - Timeline Display/Exhibit	April 1, 2019 - April 30, 2019	Oakville, Ontario	2500	50
Sikh Heritage Month - Timeline Display/Exhibit	April 1, 2019 - April 12, 2019	Winnipeg, Manitoba	1300	125
SYC - Talks - Conference	07-Sep-19	Calgary, Alberta		
We Are One - Conference	November 10, 2019	Winnipeg, Manitoba	550	60
Shri Guru Nanak Dev Ji's 550th Birthday - Conference	November 10, 2019	Brampton, Ontario	450	25
Mustang Justice - Conference	December 9, 2019	Vancouver, B.C.	1400	90
Sikh Heritage Month - Webinar - MP Ruby Sahota	30-Apr-20	Mississauga, Ontario		
Brothers in Arms - Sikhs in WWII - Webinar	18-Nov-20	Mississauga, Ontario	130	25
Guru Nanak Gurburb - Webinar - Minister Bains	30-Nov-20	Mississauga, Ontario	897	20
Sikhs in Canada Timeline - Exhibit	April 1, 2019 - March 31, 2020	Mississauga, Ontario	1700	225
0			8927	620

NETWORKS

Name of network	Brief description	Number of participants involved in the network to date
0	0	0

GOOGLE ANALYTICS (Audience Overview Results for the URL during the reporting period)

English URL	Users	New Users	Sessions	Number of Sessions per user	Pageviews	Pages/ Session	Average Session Duration	Bounce Rate	Geography/Location
									Percentage of users from Canada
French URL	Users	New Users	Sessions	Number of Sessions per user	Pageviews	Pages/ Session	Average Session Duration	Bounce Rate	Percentage of users from Canada

Total Twitter Followers	Total Facebook Likes	Other (please specify)
	6300	113 000 facebook view for webinar Nov 30, 2020

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			English	French	Bilingual	English	French	Bilingual	English	French	Bilingual	
Magazine	Magazine about Canadian history	2019-04-02	1100	1100	0	1075	1060	0	0	0	0	285
Article	Article on Official Languages in Canada	2019-04-12	0	0	0	0	0	0	8312	4903	0	0
Translation of previously created article	Translation of English article on Laura Secord into French	2019-05-03	0	0	0	0	0	0	0	3522	0	0
Heritage Minute	Winnipeg Falcons	2019-06-10	0	0	0	0	0	0	136421	28457	0	0
Video of public dialogue	From session in Vancouver	2019-06-27	0	0	0	0	0	0	0	0	0	514
Newsletter	Association newsletter sent to members	2019-07-16	0	0	1000	0	0	1000	0	0	0	2384
Biography	James Naismith	2019-08-23	0	0	0	0	0	0	3526	1229	0	0
Website	Special microsite on the War of 1812	2019-09-01	0	0	0	0	0	0	16897	5147	0	0
Podcast	Podcasts about activities in the education, museum, and history community	2019-11-12	0	0	0	0	0	0	6297	3411	0	0
Conference report	Final report for public consumption	2019-01-02	480	220	0	480	219	0	0	0	0	602
Posters	Educational posters for classroom use	2019-01-25	0	0	740	0	0	740	0	0	0	740
Educational guide	Guide to teaching Indigenous Reconciliation	2019-02-10	1000	1000	0	990	1000	0	0	0	0	2000
Teacher kit	Teaching kit on the history of Confederation	2019-03-03	840	397	0	813	345	0	0	0	0	1237
13			3420	2717	1740	3358	2624	1740	171453	46669	2898	6148

LEARNING ACTIVITIES

Name or type of learning activity (i.e. Conference/ Event /Workshop Title and Theme)	Date	Location	Total number of participants	Total number of educators or specialists who participate in activities
Conference	2019-05-05	Vancouver, BC	351	84
Conference planning forum	2019-05-08	Winnipeg, MB	44	14
Teachers' forum	11/05/2019-12/05/2019	Toronto, ON	36	36
History Award winners alumni gathering	2019-06-03	Kamloops, AB	68	68
National history forum	07/07/2019-09/07/2019	Montreal, QC	155	120
Summer Institute	2019-08-12	Saskatoon, SK	387	55
Military veteran speaker visit	2019-09-14	Kingston, ON	26	1
Video screening and Q&A	2019-10-11	Toronto, ON	93	14
Webinar	2019-10-13	N/A	43	43
History essay writing challenge	2019-11-19	N/A	852	0
10			2055	435

NETWORKS

Name of network	Brief description	Number of participants involved in the network to date
Speakers bureau	Members of a national speakers bureau	346
Conference alumni	Alumni of a leadership development conference who continue to interact after the conference	427
Military veteran speakers	Group of military veterans who speak to elementary school classes about their experiences	1291
3		2064

WEBSITE TRAFFIC

URL	Number of Unique Visitors	Number of Page Views	Percentage of Repeat Visitors
	44285	108454	27

SOCIAL MEDIA

Total Twitter Followers	Total Facebook Likes	Other (please specify)
9254	7238	